



# BELIEVE BIG INSTITUTE OF HEALTH

A WORLD WHERE CANCER  
IS NO LONGER FEARED



Believe Big Institute of Health is a culmination of searching worldwide for innovative oncology assessment and treatment.

## Our Mission:

To stop cancer from stopping you.

## Our Vision:

A world where cancer creates an opportunity and invitation to heal.

Though integrative oncology programs do exist in academic institutions around the country, they fall short of offering a truly integrated and individualized approach that can change cancer outcomes. The World Health Organization forecasts a doubling of cancer rates by 2030, and the American Cancer Society reports recurrence happens 70% of the time; so, clearly we are not approaching this problem appropriately or successfully.

We exist to upgrade the **"standard of care" for cancer** by moving away from the trial and error approach inherent in set protocols:

## 1. EVALUATE

Before undergoing any treatment, we assess patients' complete biomedical workup, epigenetic blueprint, personal and family history, and lifestyle influences that contributed to or are driving their disease process.

## 2. TRANSLATE

Our unique ability to translate this information can take the guesswork out of treatment and guide patients to use the correct medications and interventions at the right time throughout their treatment.

## 3. TREAT

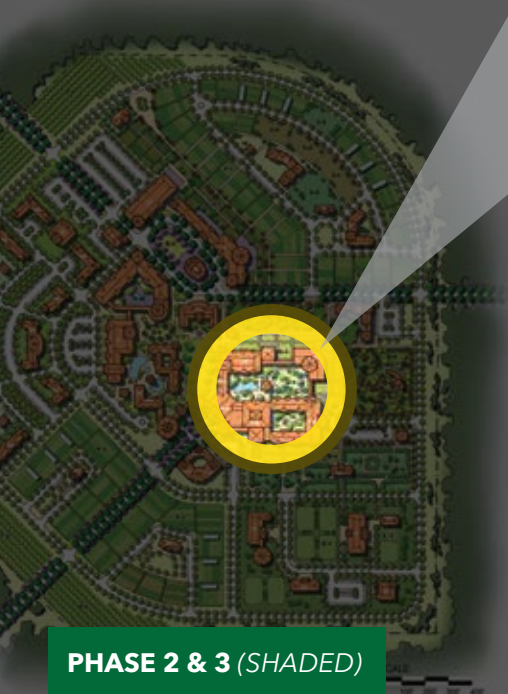
Patients will have access to vetted and research-supported therapies along with re-envisioned standard of care in one place.

## 4. INFORM

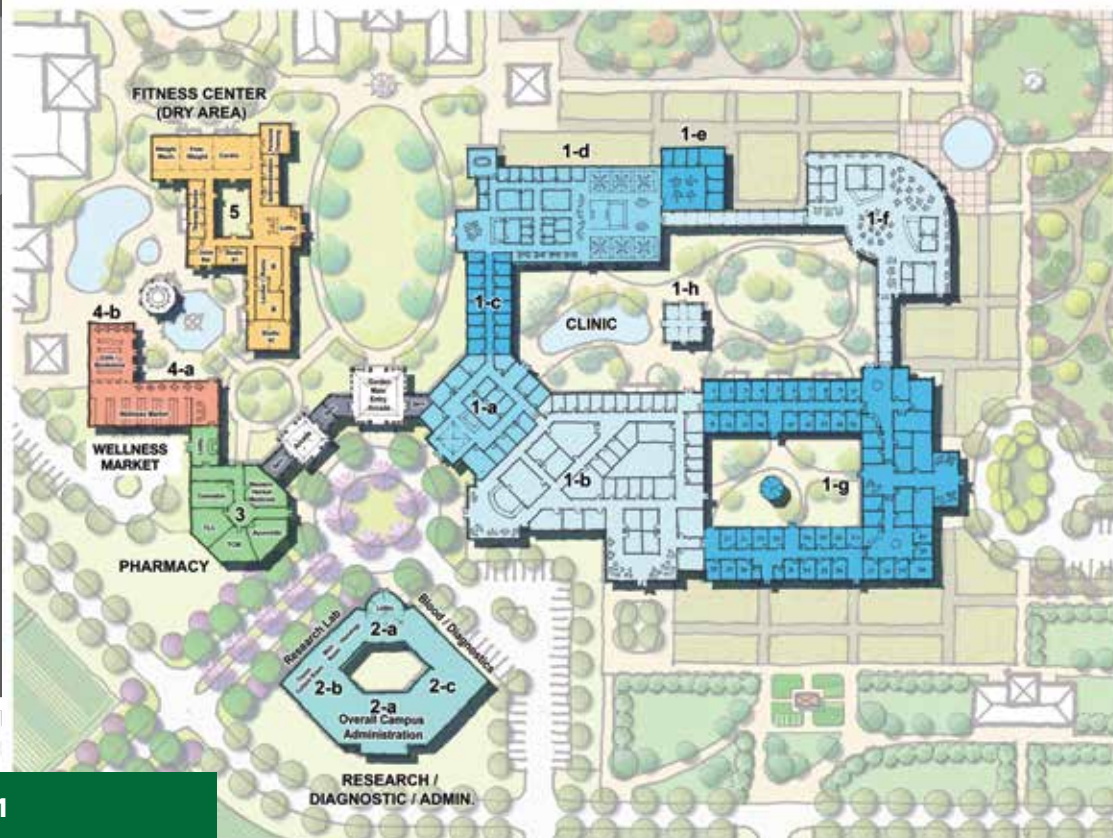
The data and analytics from our research will provide scientific evidence to inform cancer treatment for practitioners and patients well beyond our walls.

We are change agents creating a bright future for those affected by cancer.





**PHASE 2 & 3 (SHADED)**



**PHASE 1**

### WHERE WILL THE INSTITUTE BE BUILT?

- Choosing a climate and elevation that supports healing, recreation, and year-round farming
- Favorable state medical regulatory environment and focus on cancer innovation
- Ease of access from either coast & internationally
- Affordability of land already rich with healing elements
- Space to support all three phases of our building process

### WELLNESS INNOVATION -- MIND, BODY & SOUL

- Health minded individuals can come for a wellness retreat, to gain valuable insight into their metabolic state, and go home with an effective plan to help them thrive.
- Wellness Cafe offering therapeutic cooking classes.
- Luxury Spa and non-toxic aesthetic medicine.
- Prevention of disease and enhancement of longevity through biohacking with therapeutic nutrition, targeted movement and physical fitness, biofeedback, hot and cold conditioning, and light therapies.
- Personalized wellness programs including genetic testing, clinical laboratory evaluation, acupuncture, chiropractic care, personal training, and more.
- A conducive environment to quiet one's spirit, leave the demands of daily life, and be free to seek and deepen a spiritual connection with Christ. We are a warm and inviting Christian community that will welcome guests of all faiths, backgrounds, and gender identities. We are respectful of each person's beliefs, while at the same time, being true to who we are.

### WHAT ARE OUR DIFFERENTIATORS?

- Research-based clinical operations that bring the best therapeutic options from around the world under one roof, making comprehensive integrated care a reality.
- Training site for practitioners, patients, and caregivers to clarify the synergistic effects of a comprehensive approach to healing.
- Seasonal, organic regenerative meals right from our land or vetted local farmers and ranchers.
- Our patients and wellness guests will be a part of a campus community that will be a healing oasis.
- Our campus will include green/LEED buildings, participate in environmental practices utilizing biodynamic and sustainable farming, use green agriculture, water conservation and recycling, effective use of solar energy, RF mitigation and amenities supportive of a restorative and healthy lifestyle.
- We will put health back into healthcare and model a lifestyle conducive to restoring the mind, body, and spirit.

**For more information, please visit:**  
**[www.bbinateofhealth.org](http://www.bbinateofhealth.org)**

**For general inquiries, contact**  
Believe Big - 888-317-5850

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**All who come will be refreshed physically, mentally, emotionally, and spiritually.**